



# Just The Facts

The Division of Student Affairs  
OFFICE OF THE VICE CHANCELLOR

October 25, 2021

## Parent & Family Portal Engagement July - September 2021



**113,509**  
TOTAL  
ANNOUNCEMENTS



**2,534**  
TOTAL  
STUDENT CONNECTIONS



**22,536**  
TOTAL USERS



**56%**  
EMAIL OPEN RATE

**229,348**  
EMAILS DELIVERED

**25%**  
CLICK-THROUGH RATE