



Just The Facts

The Division of Student Affairs
OFFICE OF THE VICE CHANCELLOR

September 14, 2020

Parent and Family Portal Stats May – August 2020



14,900 Total Users	6,310 New Users
85,600 Announcement Emails Delivered	109,781 Email newsletters delivered 60.6% open rate

Parent and Family Orientation 2020 Community

(Partnership with Office of Student
Transition)

June 1 – August 7, 2020

4,514

Users

70,095

Total Email Sent
(newsletters /
announcements)

67%

Email Open Rate

48%

Email Click: Open
Rate