



Just The Facts

The Division of Student Affairs
OFFICE OF THE VICE CHANCELLOR

May 9, 2022

STUDENT MEDIA AY 2021-2022

251,934

WZMB streams this school year;
introduced 50-hr on-air schedule

100

articles written for The Hook
(25 stories for Anchors Away)

34

Creative Quarters
issues designed
(28 newspapers, 2 housing
guides, 4 magazines)



28

number published
issues of The East
Carolinian

8%

The Agency
increased sales
from year-to-year



200

pounds of food
collected for
Purple Pantry