Dear New Student Affairs Educators:

Let me take this opportunity to welcome you to the Division of Student Affairs. You have joined us at an exciting time in ECU’s history as it emerges from its first 100 years as a national doctoral university with a record of achievement in medicine, teacher education, and the visual and performing arts. ECU is now setting a bold course for our second century that will lead us to success as we prepare our students to compete in the global economy. As a Student Affairs educator, you play an integral role in that success.

I am so glad you have chosen to add your talents to the team of educators within the Division of Student Affairs with whom you will be working. We are all intent on accomplishing the mission of providing the programs and services that optimize student learning, leadership, and overall support and development. The division is comprised of 29 departments with over 250 employees. Please take advantage of the opportunities to learn more about each one of them.

The division has recently developed its strategic plan for the next three years. Please review the plan and familiarize yourself with our vision, mission, and values, which are included in this letter. I encourage you to ask questions, get involved, seek leadership roles, join in committee work, and integrate our strategic plan, vision, mission, values in everything you do.

Again, welcome to East Carolina University and to the Division of Student Affairs. I am glad to have you on our team as we continue our course to success and to positively impact the lives of our students. In the words of Chancellor Steve Ballard, “It’s a great time to be a Pirate.”

Welcome Aboard,

Virginia D. Hardy, PhD
Vice Chancellor, Student Affairs
Vision
Student Affairs fosters an environment where all students achieve their academic and personal goals.

Mission
Student Affairs provides programs and services that optimize student learning and leadership, builds a safe, supportive and welcoming campus community, fosters the emotional growth and personal development of students, and makes a positive contribution to the overall student experience.

Values
Student Affairs achieves excellence by adhering to these core values.

Student Centered: We remember that students are central to our mission. Through collaborative partnerships and comprehensive programs and services, we cultivate opportunities that promote lifelong learning, academic success, leadership and personal development.

Integrity: We maintain open and transparent communication within the division, with students, faculty/staff and other constituents. Integrity is exhibited when our actions are in alignment with our mission and values with honesty, respect, personal responsibility and fairness.

Service: We are dedicated to serving students and the University community as we contribute to the mission, goals, and values of the University. We value community and provide opportunities for students to be active and responsible members of the campus and global community

Excellence: We strive to provide high quality, value-added service and educational programs. We distinguish ourselves by staying abreast of current and future issues and trends and maintaining a standard and expectation for quality and excellence in all that we do.

Respect: We treat each individual with high regard, appreciation, and courtesy. We honor the contributions of individuals, departments, tradition, theory and practice.

Inclusion: We value the uniqueness of people, cultures and perspectives. We encourage diversity by promoting respect and civility, providing accessible programming and services and cultivating a community that is inclusive. This includes a focus on collaboration and partnerships.