



PIRATE™ VISION

SPONSORSHIP OPPORTUNITIES

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WHAT IS PIRATE VISION?

Unique to East Carolina University®, Pirate Vision is a 24 x 42 foot outdoor jumbo digital display at the new Main Campus Student Center. The screen is used to show films, simulcast live television programs, and showcase Pirate sporting events.

Pirate Vision is on the north side of the center facing Joyner Library and a newly landscaped lawn. About 9,000 faculty, staff and students pass by daily.

SPONSORSHIPS

- Pirate Vision sponsorship is done on a rotating basis. Artwork appears in 10-second increments.
- Sponsorship is done on a semester basis, beginning August 19, 2019, and ending December 13, 2019.
- Because this is sponsorship and not advertising, no direct sales are allowed.

RESTRICTIONS ON ARTWORK

- No direct sales (e.g., now leasing, pre-leasing, call today, giveaways)
- Words to avoid: premier, best, elite, etc. (anything that indicates direct sales)

WHAT CAN PIRATE VISION ARTWORK LOOK LIKE?

- Artwork can provide phone number, address, website
- Pictures of location/facility/product
- Assistance with artwork production can be provided (for an additional fee)



SEMESTER COST/ROTATION

- **Light rotation** (minimum of 40 rotations guaranteed per day): \$1,000 per semester
- **Heavy rotation** (minimum of 120 rotations guaranteed per day): \$2,000 per semester

Please note: If Pirate Vision goes offline, the university has the ability to make up rotations in the next month.

To discuss sponsorship opportunities for Pirate Vision, please contact the Office of Student Affairs Development:
252-737-4827 or sdevelopment@ecu.edu